



Honor Rose

Why We Remember and Honor

Ruth Gordon

Ruth Gordon was an active member of Altrusa, an international service organization specializing in community needs, as well as literacy, the environment and AIDS/HIV.

Ruth was a long-time representative on the Madison Area Service Clubs Council (MASCC).

Ms. Gordon was a lively, caring and concerned member of our community until December 23, 1985, when a snowmobile accident cut short her life at age 64.

Ms. Gordon's professional life centered on her career with Nicolet Instrument Corporation, where she was executive secretary to the president and also manager of investor communications. She was a dynamic speaker and consultant, conducting seminars on professionalism, motivation and self-development. In 1975, she won national acclaim by being named International Secretary of the Year.

Ruth was a member of the Governor's Board of Advisory Council for the Vocational Technical Institute.

Ruth was also active in Access to Independence, an organization helping disabled persons find work and live independently.

In 1986, the MASCC established the Ruth Gordon Award to annually honor Ruth and award a current or past member of a Madison-area service club who has, over time, exemplified the concept of volunteer service for the betterment of the community, either individually or through their service club.