

Madison-Area Service Clubs Committee
2011 Planning Meeting Minutes
September 13, 2011

A regular meeting of the 2011 Olympics Committee was held at Vintage Brewing on September 13, 2011. Chair Jenny Meicher Santek convened the meeting at 12:05 p.m. Attendance sheet was passed.

Attendees: Chair Jenny Meicher Santek, Secretary Carol Wiskowski, Treasurer Mike Gustafson, Dick Anderson, Doug Coerper, Greg Hermus, Ann Kale, John Kanvik, Wayne Kussow, Ed Reisch, Glenn Rindfleisch, Alan Selene, Bonnie Spindler

Minutes

√ Prior to this meeting, August meeting minutes were posted on the website. Upon motion made and seconded, the minutes were approved.

Treasurer's Report

√ Mike reported we had an Olympics shortfall of approximately \$758, \$462 of which represents meals guaranteed (115) over actual attendance of 94. Reservations stood at 127 when the 115 guarantee was given to the caterer. Bank balance is approximately \$1,700.

Fall Luncheon Review

√ Menu selected at last meeting. Per-person cost is \$21.65 (17.75 for meal; 3.90 for facility use, set up/tear down and parking).

√ Discussed whether to have Guard again this year. The issue boiled down to cost of meals for Guard members and committee members offered to cover their meal costs. Dick Anderson will follow up with the Guard to determine availability and number of participants.

√ Entertainment not finalized. An idea in the works is recruiting Bob Dinndorf's Doo-Wop group, the Nefrons. Bob is Executive Director of the MATC Foundation and a member of the Doo-Wop group. It would be neat to have the entertainment associated with MATC. Carol is following up on this idea, but has not had a response yet from Dinndorf.

Ruth Gordon Service Award Nomination Form

√ Glenn reviewed what we're looking for in eligible nominees

√ Nomination form is on the website and copies were made available at this meeting. Nominations are to be received by Glenn by October 19, after which they will be copied and distributed to committee members so that a winner can be selected at the November 4 committee meeting.

Luncheon Ticket Order Form

√ Fall Luncheon registration form is on the website.

Olympics Discussion

The remainder of the meeting was spent in discussion and personal observations and opinions about the Olympics past and future. Some of the comments follow:

√ Personally had fun. Perhaps the Olympics have run the course. Stymied about how to encourage more people's attendance and participation.

- √ Our club had good participation; wish for more participation from other clubs.
- √ Club members are aging and younger people are not interested in types of activities we offer. Some clubs are disbanding due to aging out of current members and no “new blood” to take over.
- √ It was fun. Perhaps we look at the Olympics on a smaller scale in order to reduce cost.
- √ I thought it went well. Each and every club needs a champion to make the Olympics work.
- √ Could not get time on our club’s meeting docket to encourage members’ involvement - median age of our club members is 68. Fix slide show so that it runs automatically.
- √ Had only three tennis teams - heavy from one club. Include singles tennis. Include community service element.
- √ I was embarrassed that we only had 10 percent of our members in attendance - used to be much higher. Not a lot of enthusiasm. Not the same as at Cherokee. It will cost a lot to go back to Cherokee. Make it the meeting of the week; 35-40 people guaranteed; not picking up same degree of enthusiasm; consider spring luncheon; Olympics in May, press coverage, Babe’s, events later - \$15 per person.
- √ Consider corporate sponsor for Olympian of the Year Award banquet and luncheon.
- √ Focus on kids and recognition of Olympian. Badger State Games gone - lack of interest/participation.
- √ Dugout Club Banquet mentioned - reception, dinner, sports-related speaker, press and TV coverage.
- √ (Olympics) needs to be changed; still want to do it; like camaraderie; need to do something different.
- √ Consider renaming Ruth Gordon award (because club to which Ruth Gordon belonged has shown no interest in participating at luncheon).

Following discussion, Jenny said she would put together some new Olympics ideas and send them out a couple of weeks before the next meeting. If anyone wants to submit their thoughts to Jenny, please do so.

NEXT OLYMPICS COMMITTEE MEETING - Friday, November 4, 2011 - Also see website.

- √ Vote for Ruth Gordon Award winner
- √ Turn in forms and fees for luncheon
- √ Receive luncheon tickets
- √ Recruit a few helpers at Luncheon
- √ 2012 leaders come forward so meetings can be held over winter months to design a “new Olympics plan.”

ADJOURNMENT

The meeting adjourned by acclamation.

Respectfully submitted,

/Carol Wiskowski/

Carol Wiskowski, Secretary